

Global Forum for National SDG Advisory Bodies Webinar Series

Webinar 1 - Engaging the Private Sector in the 2030 Agenda and Delivery of the SDGs

Wednesday, September 9, 2020, 9:00 AM to 11:00 AM New York time

Presenters:

- **Sergio Tóbon, Territorial Development Director at the Proantioquia Foundation, Medellin, Colombia**
Sustainable Antioquia: Engaging the private sector in the municipalities of the Colombian state of Antioquia
- **Ankica Todorović & Mile Pejčić, Bijeljina City Administration, Bosnia and Herzegovina - Private sector engagement at the local level: 'Partnership for Development'**
- **Tran Thi Thu Thuy, Head of Membership and Communication, Vietnam Business Council for Sustainable Development & VCCI, Hanoi, Vietnam** Private sector engagement at the corporate level and the VCCI Corporate Sustainability Index
- **Inese Vaivare, Director, Latvian Platform for Development Cooperation (LAPAS), Riga, Latvia - Best practice cases on the engagement of the private sector, including the training program for SDGs Business Ambassadors initiative**
- **Jan-Gustav Strandenaes, Pure Consulting, Oslo, Norway - Establishing the foundation for a sustainability strategy as a means to link private sector success with the SDGs**

Host & Moderator: Charles Nouhan, Stakeholder Forum • **Co-Host:** Carlos Miranda Rodríguez, FUDES0



**Antioquia
Sostenible**

Por un Territorio Socialmente Responsable

Sustainable Antioquia: Engaging the private sector in the municipalities of the Colombian state of Antioquia

**Global Forum for National SDG Advisory Bodies Webinar Series
Webinar 1 - Engaging the Private Sector in the 2030 Agenda
and Delivery of the SDGs
September 9th**



We are a **cross-sector alliance** led by private organizations, in order to address the 17 Sustainable Development Goals in Antioquia's state and its 125 municipalities, **aligned with the national strategy** to address the SDG's in Colombia.

Partners:



Our main goal:

"Leaving no one behind" in the subnational and local level in terms of working with a wide range of actors in different sectors, building partnerships and creating shared visions.



KNOWLEDGE COMMUNITIES



Sharing and promoting knowledge, commitment and social appropriation around SDG's



Collaborative network of knowledge and best practices

Sustainable Antioquia's Vision 2030



Prioritizing SDG's through collective decisions to implement shared projects and actions to achieve them



2.

COLLECTIVE ACTIONS

LOCAL LEVEL WORK

3.



Carrying out a guidemap to achieve SDG's at the local level, with their own actors, resources and capabilities



Territorialized projects and work paths for each region

Information platform of public, private and social sector



Implementing integrated reports within and among public, private and social sector



4.

ONGOING ASSESMENT

- ❑ Collaborative funding beyond their own strategy.
- ❑ Closing gaps in knowledge and resources among the different sectors and companies.
- ❑ Aligning projects in all levels and sectors with their own focuses.
- ❑ Gathering individual information to address collective challenges.
- ❑ Promoting mentoring.





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Thank you!

For further information:

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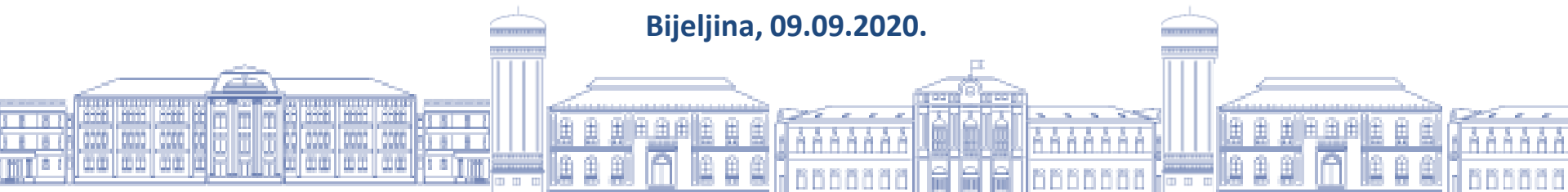
GLOBAL FORUM FOR NATIONAL SDG ADVISORY BODIES

Webinar 1

Engaging the private sector in the Agenda 2030 and delivery of SDGs

Private sector engagement at the local level “PARTNERSHIP FOR DEVELOPMENT”

Bijeljina, 09.09.2020.



How to engage the private sector at local level?

- ✓ **Partnership for Development** established on city level
 - ❖ 3 Partner Groups - Economic Council one of them
 - ❖ Participation in development of strategic documents, Action Plans, etc.
- ✓ **SDG awareness raising training** for private sector, including bank representatives
- ✓ **Inclusion** of private sector **into concrete activities/projects** – social responsibility



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How to engage the private sector at local level?

Experience

- ✓ If there is any kind of interest/profit for companies, they will be on board
- ✓ CePSuD project:
 - 84 representatives trained on SDGs, small grants for 3 companies for energy efficiency measures
- ✓ Banking sector crucial for SDG action of private sector: stimulation for the private sector through low interest rates and favorable loan arrangements for support to e.g. start-ups, EE projects, etc.



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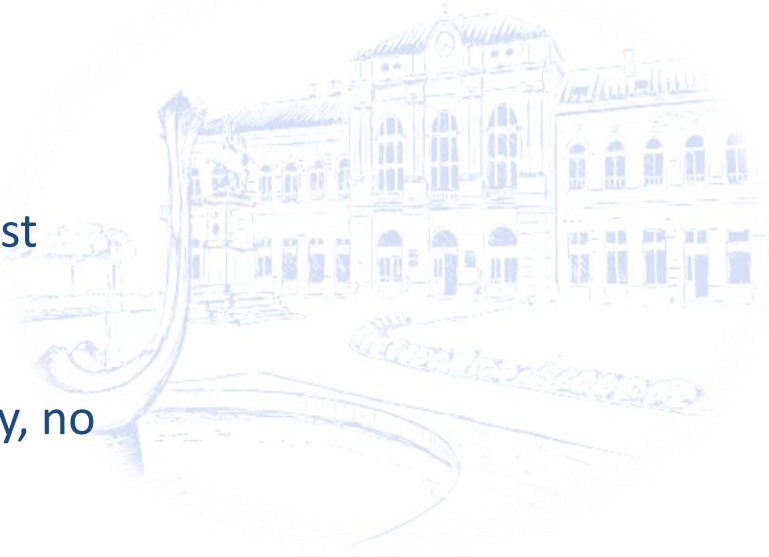
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How to engage the private sector at local level?

Challenges

- ✓ Agenda 2030 sounds good, but is perceived as just another burden and obligation
- ✓ **COVID-19** pandemic negative effects on Economy, no concrete and efficient recovery measures



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THANK
YOU
FOR YOUR
ATTENTION!



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Vietnam Business Council for
Sustainable Development (VBCSD)

PRIVATE SECTOR ENGAGEMENT AT CORPORATE LEVEL

PERSPECTIVE FROM VIETNAM



CURRENT LOCAL BACKGROUND

2017: National Action Plan for the implementation of the 2030 sustainable development agenda (VSDG)

2019: first Directive on Sustainable Development

2019: Decision 1362 on sustainable development of the private sector to 2025, vision 2030



VIETNAM BUSINESS COUNCIL FOR SUSTAINABLE DEVELOPMENT (VBCSD)

A multi-stakeholder platform to gather pioneers in sustainable development

Core activities:
Communication – Awareness Raising,
Training, Research, International
cooperation, Partnership promotion

FOCUS ON: CORPORATE GOVERNANCE &
CIRCULAR ECONOMY





CORPORATE SUSTAINABILITY INDEX (CSI)

- ❖ Launched since 2016 in Programme on Benchmarking, Announcing Sustainable Companies in Vietnam
- ❖ A corporate governance tool, consisting of various indicators in governance, environmental and social and labor fields
- ❖ Revised every year
- ❖ To be multiplied across the country as per Government's direction



Vietnam Business Council for
Sustainable Development (VBCSD)

THANK YOU



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[HTTP://EN.VBCSD.VN/](http://en.vbcSD.vn/)





**No future without
sustainable development –
no future without business**

By Jan-Gustav Strandenaes

Independent Consultant

Oslo, Norway

Please note that the *'No future without sustainable development – no future without business'* presentation by Jan-Gustav Strandenaes cannot be shared until a copyright matter is resolved.

Than you for understanding

Mr. Strandenaes' contact details can however be found on the following page.



**Thank you for
listening to me**

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